### 2024 User's Guide

# MEMBERSHIP DATA HANDBOOK

Your guide to using ASCE's Section/Branch membership data



# ASCE's Membership Data Handbook

# **2024 USERS GUIDE**

# MEMBERSHIP DATA UPDATED EVERY BUSINESS NIGHT

Section and Branch maintenance of an accurate and up to date roster of all members of the Section/Branch is a key to successful member service.

### **OBTAINING AN ACCOUNT**

- **1. Designate a membership data account holder (or holders):** Multiple volunteers may serve as account holder for each Section and/or Branch. Each volunteer must request their access individually as identified in step 2.
- 2. Contact ASCE Headquarters to request access:

Contact ASCE at <u>memapp@asce.org</u> to request your access. Include the following information:

- a. **Identification:** your ASCE Member ID number (or email address associated with your ASCE membership)
- b. **Data Select (location of data):** Name of Section(s)/Branch(es) for which you'd like access (multiple are okay)
- c. Type(s) of access (multiple are okay):
  - i. Full listing: a full, current listing of the members of your Section/Branch (note: a full Section listing also provides Branch designations)
  - ii. New/reinstated members: a listing of members who joined ASCE in an indicated month and were assigned to your Section/Branch (also includes those in your Section/Branch who have reinstated a prior ASCE membership in the indicated month)
  - iii. Student upgrades: a listing of members who have transferred from ASCE Student membership to Professional membership in the indicated month.
  - iv. Moved members: a listing of members who have moved from a different Section/Branch to yours in an indicated month.
- **3. Obtain access:** Within a week, a representative from ASCE Headquarters will reach out and let you know your access is ready. Instructions will be provided to you on how to obtain the

information and are also provided below.

#### ACCESSING YOUR MEMBERSHIP DATA

#### ASCE internal testing has indicated the Google Chrome web browser works fastest to access the membership data.

Note: If you are accessing the "Full listing", please start at step 1 below. If you are accessing a different report (e.g. "New/Reinstated members"), go to step 10.

1. Go to **go.asce.org/memreport** and Login with your ASCE user name and password.

Please login to continu	iue
Username:	_
jmeow@testemail.com	
Password:	
••••••	Sign In
Remember my login int	Iformation for 90 days
	This login is managed by ASCE as a service to affiliated organizations.

2. Upon successful login, the Indemnification Page will be displayed. If you haven't indemnified in the last year, you will need to check all checkboxes. Once the boxes are checked, click "I agree" radio button and the "Confirm" button will be displayed.

#### Indemnification

<ul> <li>I understand that I am permitted to use this data for AUTHORIZED PURPOSES ONLY. This includes only: 1) official business of an ASCE entity; and 2) administration of member data as permitted under the terms of a signed contract or MOU with ASCE.</li> <li>I understand that I am NOT permitted to share any member data with any other person or entity, even including other volunteers or employees for my group/entity, for any reason.</li> <li>I agree to destroy any downloaded data that is more than thirty (30) days old.</li> <li>I agree not to share my username and password with any other person, for any reason.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> </ul>	<ul> <li>I understand that I am permitted to use this data for AUTHORIZED PURPOSES ONLY. This includes only: 1) official business of an ASCE entity; and 2) administration of member data as permitted under the terms of a signed contract or MOU with ASCE.</li> <li>I understand that I am NOT permitted to share any member data with any other person or entity, even including other volunteers or employees for my group/entity. For any reason.</li> <li>I agree to destroy any downloaded data that is more than thirty (30) days old.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> </ul>		
<ul> <li>I understand that I am NOT permitted to share any member data with any other person or entity, even including other volunteers or employees for my group/entity, for any reason.</li> <li>I agree to destroy any downloaded data that is more than thirty (30) days old.</li> <li>I agree not to share my username and password with any other person, for any reason.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> </ul>	<ul> <li>I understand that I am NOT permitted to share any member data with any other person or entity, even including other volunteers or employees for my group/entity, for any reason.</li> <li>I agree to destroy any downloaded data that is more than thirty (30) days old.</li> <li>I agree not to share my username and password with any other person, for any reason.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>I fit am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> </ul>	I understand that I am member data as permitte	vermitted to use this data for AUTHORIZED PURPOSES ONLY. This includes only: 1) official business of an ASCE entity; and 2) administration of d under the terms of a signed contract or MOU with ASCE.
<ul> <li>I agree to destroy any downloaded data that is more than thirty (30) days old.</li> <li>I agree not to share my username and password with any other person, for any reason.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at the security of agree OI do not agree</li> </ul>	<ul> <li>☐ agree to destroy any downloaded data that is more than thirty (30) days old.</li> <li>☐ agree not to share my username and password with any other person, for any reason.</li> <li>☐ agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>☐ agree that any emails I send to multiple members will list the addresses in the blind carbon copy (Bcc) field to protect the privacy of the recipients.</li> <li>☐ agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>☐ If i am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>☐ lagree OI do not agree</li> </ul>	I understand that I am any reason.	NOT permitted to share any member data with any other person or entity, even including other volunteers or employees for my group/entity, fo
<ul> <li>I agree not to share my username and password with any other person, for any reason.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy (Bcc) field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>I f I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>I agree OI do not agree</li> </ul>	<ul> <li>I agree not to share my username and password with any other person, for any reason.</li> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>I agree OI do not agree</li> </ul>	I agree to destroy any	ownloaded data that is more than thirty (30) days old.
<ul> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>I agree OI do not agree</li> </ul>	<ul> <li>I agree that I am personally responsible for the security of my log-in information and any data that I download.</li> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>I agree OI do not agree</li> </ul>	I agree not to share m	username and password with any other person, for any reason.
<ul> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>I agree OI do not agree</li> </ul>	<ul> <li>I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.</li> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memopp@asce.org at</li> <li>I agree I do not agree</li> <li>I do not agree</li> </ul>	I agree that I am perso	ally responsible for the security of my log-in information and any data that I download.
I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data. If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at the provide one of t	<ul> <li>I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.</li> <li>If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at</li> <li>I agree OI do not agree</li> </ul>	I agree that any emails	send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.
If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at I agree OI do not agree	ASCE Home Plane Contact Us Privacy Terms Copyright © 1996 - 2019, American Society of Civil Engineers	I agree that I am perso	ally responsible for any breach, misuse, or violation of these rules arising from my use of data.
○l agree ○l do not agree	OI agree OI do not agree → ASCE Home	If I am unsure whether	my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact memapp@asce.org at
	🌴 ASCE Home 🛛 Help 🔲 Contact Us Privacy Terms Copyright © 1996 - 2019, American Society of Civil Engineers	○I agree	e
		○l agree ○l do not agr	RASCE Home I Contact Us Privacy Terms Copyright © 1996 - 2019, American Society of Civil Engineers
		○I agree ○I do not agr	Re
		○I agree ○I do not agr	ee 🕜 Help 🔲 Contact Us Privacy Terms Copyright © 1996 - 2019, American Society of Civil Engineers
		○l agree ○l do not agr	Re

3. Click "Confirm" to proceed.



4. If you have access to multiple reports, you will see a screen similar to the below. If you only have access to one report, you will skip this screen and go straight to step 5. Click the report you'd like to download.



5. A screen similar to the below will appear. To download the report, check the box next to the section/branch you want to download, then click "Download Report".

ASCE AMERICAN SOCIETY OF CIVIL ENGINEERS	ASCE HOME
Full Sections & Branches Report Down	load (All Branches)
Please select which sections & branches report you'd like to download.	

Colorado Section-Southwest Colorado Branch

□San Diego Section San Francisco Section-Fresno Branch

#### Download Report

6. A message (in blue) will be displayed that the report is being generated. Note that download times may vary from 5-10 minutes depending on your Internet connection and the time of day your report is being generated.

Download Report

Thank you for your patience! Each file takes around 5 minutes to be generated. Please don't close this window while you're waiting for the file to be generated.

7. Once the file(s) have been generated, they will automatically appear (in blue) on the page with today's date. They will also still be available any time you access the report page.

Files below have been generated and ready for you to download. SectionsBranchesALL-00804-10.28.2019.csv

8. To download the file, click the file you want to download (the blue link). A pop up window will be displayed. You can either choose "Open with" to view the file before saving OR choose "Save File" and it will be saved where your downloaded files are usually saved.



9. Open the file from the saved location.

Note: following are instructions for accessing report types other than the "Full listing".

10. Go to <u>https://sp360.asce.org/PersonifyEbusiness/My-Account</u> and Login with your ASCE user name and password.

Please login to co	nunue
imeow@testemail.co	m
Jincon Greaternan.co	
Password:	
	Sign In
Forgot Password Create a New Accour	it jin information for 90 days
	This login is managed by ASCE as a service to affiliated organizations.

11. You will be taken to your "My Account" screen. To view your reports, scroll to the bottom of the page. On the left navigation pane, at the bottom, you will see a "Reports" heading and "View Reports" subheading. Click "View Reports".



12. Next you will be taken to an indemnification form screen. Read all rules shown in the indemnification form (see Appendix A for this text in full). Check each box and then click "I agree" at the bottom of the page if you agree. Once you have clicked "I agree", a "Confirm" button will appear. Click "Confirm" to proceed. If you don't agree yet still require membership data, please contact ASCE at memapp@asce.org as you will be unable to access the data without agreeing to the indemnification form rules.

## Indemnification



13. After agreeing to the rules for data use, you will be taken to the list of reports you have access to. Click "View report" to be taken to your membership listing.

View report
New/Reinstated Sections & Branches Report (All Branches)
View report
Moved Members Sections & Branches Report (All Branches)
View report

14. You will see a screen similar to the below. Please see instructions a.-c. below to proceed.

Prompts	e x	
Available prompt variants	• 🖫 - 📰 X	
Prompts Summary	Member Mast Cust	
Member Mast Cust		
<ul> <li>* Enter Join/Reinstate Month</li> <li>* Enter Join/Reinstate Year</li> </ul>	Enter a value	
* Required prompts		
	OK Cancel	

a. "Member Mast Cust": please input your ASCE Member ID, including all digits (should be 12 total). Hint: you can find your ID on the right pane of the "My Account" screen when you first log in (titled "Member Number").

## Membership Summary

Status:	Active
Paid Thru Date:	12/31/2019
Member Type:	Society Membership Dues
Member Number:	000009854029

it

it

b. Enter Month: select (or enter in the text box) the month for which you want the information. Information will be given for the entire month you select. The months are numbered in order based on the calendar year (e.g. "3" is March, "9" is September).c. Enter Year: select (or enter in the text box) the year for which you want the information. Hint: if you click on the text above the listing of the years twice, they will sort in descending order.

Prompts Summary	Enter Join/Reinstate Year
<ul> <li>* Member Mast Cust</li> <li>* Enter Join/Reinstate Month</li> <li>* Enter Join/Reinstate Year</li> </ul>	Refresh Values       >         Joinreinstate Year ↓       <         2020       ▲         2019       ▲         2018       ▲         2017       2116         2015       2014         2013       2012         2011       ▼

 d. Once you have entered values for all three prompts, click "OK". Go to step 14.

ОК	Cancel	

14. The report will then start to load. You will see a progress window. Note the "Last refresh time" is based on how long the report last took to generate information, and is not indicative of how long the current report will take.

Refreshing Data		
Last refresh time: 0h 0m 28s		
Cancel		

The membership list will appear on the same screen when it is ready (note the below screen intentionally does not have data). Hint: export the information immediately as the session will time out if left open for too long. If you get a "No data to retrieve" message, there were no applicable members in the timeframe indicated.



15. To export the report, click the export icon to the left of the envelope icon located on the top left of the page.



16. The Export window will display. Make sure all checkboxes are checked under "Select" and "Excel" is selected as the File Type. You can also export to other formats under "File Type". Click "OK" to proceed with the export.

Export	$\times$
Select	^
Reports	
🔿 Data	
Select All	
☑ Report 1	
File Type: Excel (.xlsx)	
Prioritize the formatting of documents	
Prioritize easy data processing in Excel	
Images DPI: Default •	~
< >>	
OK Cancel	

17. Your data will open in a new window in Excel (or other "File Type" selected). From here, you can save the file to your computer using the functionality of your selected "File Type".

AutoSave 💽 🗇 🏷 🖓 🗧	Sections_Branches_	Report_copy (6) - Excel
File Home Insert Page Layout Formulas Data Review	v View Help 🔎 Tell me what you want to do	
Arial + 9 + A <sup>*</sup> A <sup>*</sup> ≡ ≡ ≡ %	🖓 🕶 🐉 Wrap Text General 👻 📕	Normal Bad Good Neutral
y <sub>aste</sub> ⊔≦Copy + → ≪ Format Painter B I U + ⊞ + ∞ + ▲ + ■ ≡ ≡ ≡ Ξ	≣ ፺Ξ  Merge & Center ▼ \$ ▼ % 9 50 50 Conditional Formatias	Check Cell Explanatory Input Linked Cell
Clipboard 12 Font 12	Alignment rs Number rs	Styles
1 $\cdot$ $\cdot$ $\cdot$ $\cdot$ $f_x$		
B C D E F G	H I J K L M	N O P Q R
Ship Master Section Bran Name Prefix First Name Middle Name Last Name	Name Suffix Name Creder Label Name Primary Ema Primary Phor Primary Job Co	ompany Na Address Typ Address 1 Address 2 Address 3 City

18. If you need to go back to your "My Account" screen, just click the "Back" button on your web browser to be taken back to your report list (it may need to be clicked twice). From there, you can continue to use the functions of the "My Account" area.



If you encounter difficulty, please contact ASCE at memapp@asce.org.

#### **Membership Database Content and Code Definitions**

The fields included in your membership data will vary based upon the type of access you selected (e.g. Full listing, new/reinstated members). The full Section/Branch listing file contains all available fields. The abridged listing formats (New/reinstated members, Student upgrades, Moved members) contain a redacted list of fields. Here are the fields and the definitions of each.

#### **Full Section/Branch Listing**

COLUMN	TITLE	CONTENT	
А	Member ID	Member's ASCE Identification Number	
В	Section Branch	Member's Section and Branch Name	
С	Name Prefix	Ms., Mr., Dr., etc.	
D	First Name	Member's First Name	
E	Middle Name	Member's Middle Name or Middle Initial	
F	Last Name	Member's Last Name	
G	Name Suffix	Sr., Jr., III, etc.	
Н	Name Credentials	P.E., M.ASCE;, Ph.D.,F.ASCE, etc.	
Ι	Label Name	Full name of member	
J	Email Address	Primary Email Address	
K	Phone	Preferred telephone number	
L	Primary Job Title	President, Chief Engineer, Project Manager, etc. (provided by members on voluntary basis)	
М	Company Name	When provided by the member, this is the current place of employment.	
N*	Address Type	Work/Home/Unknown	
0*	Address Line 1	Member's Preferred Address 1	
P*	Address Line 2	Member's Preferred Address 2	
Q*	Address Line 3	Member's Preferred Address 3	
R*	Address City	Member's Preferred Address (City)	
S*	Address State	Member's Preferred Address (State)	
T*	Address Zip Code	Member's Preferred Address (Zip code)	
U*	Address Zip Code Plus	Member's Preferred Address (Zip Code + 4)	
V*	Address Country	Member's Preferred Address (Country)	
W	Life Member (Y/N)	Y/N Field – Indicates Life Member status (yes/no)	
Х	Birth Date	Member's Date of Birth	
Y	Current Member Grade Date	Date current member grade achieved	
Z	Current Member Grade	Current grade of the Member	
AA	Previous Member Grade	Grade of the Member prior to the current grade	
AB	Society Dues End Cycle Date	Indicates the current final year of an ASCE member's membership, pending renewal for future years (e.g. 12/31/2024 refers to the 2024 membership year)	

AC	Society Dues Paid Amount	Amount the Member paid for their ASCE dues for the year indicated in column AB (if they renewed without needing to pay e.g. Student or dues paid by employer, the amount will be 0; if they paid for multiple years, the amount will be greater than the current dues price)		
AD	Society Dues Payment Date	The date the Member paid their ASCE membership dues for the year indicated in column AB		
AE	Section Dues Cycle End Date	Indicates the current final year of an ASCE member's Section membership, pending renewal for future years (e.g. 12/31/2024 refers to the 2024 membership year)		
AF	Section Dues Paid Amount	Amount the Member paid for their Section membership dues for the year indicated in column AD (if they renewed without needing to pay, the amount will be 0; if they paid for multiple years, the amount will be greater than the current Section dues price)		
AG	Section Dues Payment Date	The date the Member paid for their Section membership dues for the year indicated in column AD		
AH	Section Voluntary Dues Cycle End Date	Indicates the year a Section voluntary payment is for (e.g. 12/31/2024 refers to the 2024 membership year)		
AI	Section Voluntary Dues Paid Amount	Amount the Member paid for Section voluntary dues for the year indicated in column AG		
AJ	Institute Membership	ASCE Institute(s) the member is a part of. If they are a part of multiple Institutes, the Institutes will be separated with a " " within the field		
AK	Graduation Date	Approximate Graduation Date		
AL	Student Member Institution Name	Name of Student Member's Institute of Higher Education		
AM	Undergraduate School Name	Name of school where member went for undergraduate education (if not Student member)		
AN	Key Contact	Indicates if a member is a Key Contact; influences policy by developing relationships with elected officials		
AO	Younger Member	<i>Identifies ASCE Younger Members (age 35 and under, not a Student member)</i>		
AP	Join Date	Date of joining ASCE		
AQ	New Member Flag	Joined ASCE in the past 30 days		
AR	Reinstatement Flag	Reinstated a prior ASCE membership in the past 30 days		
AS	Life Year	Indicates the year a member became (or will become) a Life Member		
AT	PII	Stands for Professional Interest Inventory and provides information about what the member is interested in (e.g. Sustainability, Advocacy and Outreach). Note this is not required from members so some members will not have it.		
AU	Partner member	The member is part of ASCE's Partner program (their employer pays some or all of their membership dues, which can include Section or Branch dues)		
AV	Partner flag	Indicates the subject is a Partner organization (pays for some or all ASCE membership dues for employees, which can include Section or Branch dues)		
AW	Order Qty	The number of ASCE members the payment is for.		
AX	Using University Address	Indicates the member is with a Student Chapter linked to the Section and is using their university address (or not)		
AZ	Partner Org Paid	Indicates the member has their Section dues paid for by their employer		
BA	Fellow Eligible	Indicates the member has met the requirements to achieve the Fellow grade, but has not yet taken action to advance		
BB	Auto Upgrade	Indicates the member is an auto-upgraded Student member. These members get a free year of membership before having to pay the following year.		

\*Note: a series of asterisks in one or more address fields indicate it is an address that is not current.

### **Abridged Listings**

COLUMN	TITLE	CONTENT		
А	Member ID	Member's ASCE Identification Number		
В	Section Branch	Member's Section and Branch Name		
С	Member Name	Member's full name		
D	Email Address	Primary Email Address		
Е	Phone	Preferred telephone number		
F	Primary Job Title	President, Chief Engineer, Project Manager, etc. (provided by members on voluntary basis)		
G	Company Name	Name of Member's Place of Employment		
Н	Address Type	Work/Home/Unknown		
Ι	Address Line 1*	Member's Preferred Address 1		
J	Address Line 2*	Member's Preferred Address 2		
K	Address Line 3*	Member's Preferred Address 3		
L	Address City*	Member's Preferred Address (City)		
М	Address State*	Member's Preferred Address (State)		
N	Address Zip Code*	Member's Preferred Address (Zip code)		
0	Address Country*	Member's Preferred Address (Country)		
Р	Current Member Grade	Current grade of the Member		
Q	Graduation Date	Approximate Graduation Date		
R	Student Member Institution Name	Name of Student Member's Institute of Higher Education		
S	Undergraduate School Name	Name of school where member went for undergraduate education (if n Student member)		
Т	Younger Member	Identifies ASCE Younger Members (age 35 and under, not a Student member)		
U	Join Date	Date of joining ASCE		
V	New Member Flag	Joined ASCE in the past 30 days		
W	Reinstate Flag	Reinstated ASCE membership in the past 30 days		

\*Note: a series of asterisks in one or more address fields indicate it is an address that is not current.

#### Appendix A – Membership Data Use Tips

#### Welcome New Members

There are two sources of information for members new to your Section or Branch: the "New/reinstated members" report, and the "Moved members" report. You may tailor your message to either or both groups. Use this information to welcome new members to ASCE and to your Section, Branch, Younger Member Forum or Technical/Professional Committee by:

- Sending a "welcome" e-mail, letter, postcard, or (best of all) a personal phone call.
- Explaining the benefits of membership in your Section or Branch.
- Inviting them to your next meeting, program or activity that aligns with the new members interests.
- Introducing new members who attend meetings, programs or activities.
- Finding small ways to get them involved based on their unique talents and your Section or Branch needs.

#### **Retain Current Members**

Remember, members won't automatically renew their membership each year - they need to see the value of being an ASCE Section or Branch member! Take this opportunity to communicate ASCE's value.

Members who have not renewed their dues for consecutive years will be dropped from the membership rolls in March of the following year. In addition, March will be the last month of *Civil Engineering* magazine and the *Civil Engineering Source* for members who have not paid their dues for the prior year. These members will be placed in "arrears" status and will lose their valuable ASCE benefits.

Section and Branch leaders, please be sure that your dues have been paid by **December 1**<sup>st</sup> to ensure that your membership does not expire.

Use your membership data to encourage members to renew their membership during the renewal period to avoid being dropped. Field "AB", titled "Society Dues End Cycle Date," indicates the final year of an ASCE member's membership. Because Student Members and Life Members do not pay Society dues, you may exclude them by filtering. Here's how:

First, begin by turning on your filter control by going to the middle of the Excel Workbook under the "Data" menu and clicking on the icon titled "Filter".

Sections_Branches_Report_copy_ALL (20) - Excel					
rch					
graphy = 2↓ ZA Graphy = Sort Filter Reapply A↓ Sort Filter Advanced Columns Fill Duplicates Val	Data Consolidate Relationships Manag Idation * Data Mc				
es Sort & Filter	Data Tools				
AA Filter (Ctrl+Shift+L) Turn on filtering for the selected cells. Then, click the arrow in the column header to narrow down the data.	AD				
de Date Current Member 7 Tell me more	Date Society Dues Paid Amount Section				

A drop-down button will then be applied to every header.

Next, go to column "W" titled "Life Member (Y/N)" and uncheck "Y". Click OK and all Members who are Life Members will be eliminated.

	Z	AA
ry A	ddress Counti 👻	Life Member (Y/N) 💌
₽↓	Sort A to Z	
Ă↑	S <u>o</u> rt Z to A	
	Sor <u>t</u> by Color	►
$\overline{\mathbf{x}}$	<u>C</u> lear Filter From "	Life Member (Y/N)"
	Filter by Color	
	Text <u>F</u> ilters	►
	Search	Q
	Iselect All) In N In N In N In N In N In N In N In N	
		OK Cancel

Then, go to column "Z" titled "Current Member Grade" and uncheck "SM". Click OK and all Student Members will be eliminated.

Sor <u>t</u> by Color		►
<u>C</u> lear Filter Fro	om "Current Me	mber Grade"
Filter by Color	r	Þ
Text <u>F</u> ilters		Þ
Search		Q
AF AM DM DM FE MB SM	AII)	
	OK	Cancel

Next, you will need to remove former Student members who have been auto-upgraded to professional membership, as these members get a free year of membership before they need to pay.

In the "Auto Upgrade" column ("BB"), set the filter to "N".

	AY	AZ	BA		вв	
✓ Us	ing l 🔻	Partner 💌	Fellow	▼ A	uto Ur 🗐 a	
_z↓	A ↓ Sort A to Z					
Z↓	↓ S <u>o</u> rt Z to A					
	Sor <u>t</u> by Color >				>	
	Sheet <u>V</u>	iew			> -	
5	Clear Filter From "Auto Upgrade"					
	F <u>i</u> lter by	/ Color			>	
	Text <u>F</u> ilf	ers			>	
	Search					
$\checkmark$		ielect All)			-	
	<b>Π</b> Υ				-	

Any member that has the current year in column "AB" ("Society Dues End Cycle Date") without a payment in column "AC" ("Society Dues Paid Amount ") has not yet paid and will be dropped the following March. Any members with previous years in column "AB" ("Society Dues End Cycle Date") will also be dropped.

Field "AE", titled "Section Dues End Cycle Date", indicates the current final year of an ASCE member's Section membership. Use this in conjunction with column "AF" ("Section Dues Paid Amount") to check Section dues payments. If your Section or Branch does not charge Student Members or Life Members, exclude those members by using the same filtering system shown above.

There are three easy ways for members to renew:

- 1. Go to <u>www.asce.org/renewal</u>.
- 2. Call (800) 548-ASCE (2723) or (703) 295-6300.
- 3. Return one of the renewal forms they received in the mail.

You can also identify and contact "at-risk" members. An "at-risk" member tends to fall into three categories:

1. 1-3 year members (use the "Join date" column to identify this group)

2. Recent graduated students (use the "Current Member Grade" column and the "Graduation date" column to identify this group)

3. Members who have not renewed by February (see previous instructions on identifying when a member last paid ASCE membership dues).

Maintain contact with these members throughout the year, not simply at renewal time, and convey how valuable their membership is through your own experiences.

#### **Recognize Life Members**

Life Members are identified in your membership data by a "Y" in the Life Member column (column "W"). In addition, the Life Year field (column "AS") lists the year a member either became a Life Member or will become one in the future. To identify new Life Members, simply sort the data by "Y" in the Life Member column and then sort by the Life Year column - members who have a "Y" in the Life Member (Y/N) field and the current year in the Life Year field have recently become Life Members.

ASCE sends new Life Member certificates to Sections and Branches, and there are many ways to recognize these members for their lifetime of commitment to ASCE and the civil engineering profession:

- Host a banquet or dinner in their honor.
- Ask them to speak at a meeting.
- Publish their picture and bio in your newsletter.
- Post their picture and bio on your Web site.

#### **Celebrate Members' Professional Accomplishments**

ASCE and general association surveys indicate that one of the primary reasons people join professional societies is for professional recognition. However, in some cases engineers do not request accolades. Do not take this to mean that they do not need positive feedback. Sections and Branches can use membership data to recognize members who have achieved significant milestones in their ASCE membership. Consider honoring these members at meetings; listing them in your Section/Branch newsletter; and contacting them with a personal e-mail, phone call or letter thanking them for their support of ASCE.

Would you have appreciated a note of congratulations when you passed the PE exam? Members who have recently passed the PE exam typically contact ASCE to update their credentials. Any Associate or Affiliate member with a PE qualifies to be advanced to the Member grade. Use your membership data and sort by "Current Member Grade Date" (column "Y") to identify all members that have recently advanced their membership grade.

You can also use this data to recognize those advanced to the Fellow and Distinguished Member grades of membership - the two highest member grades you can attain. Column "Current Member Grade" ("Z") will provide this information.

NOTE: If you have access to lists of members that have passed the PE exam, please send them to

member@asce.org, and we will advance your Affiliate and Associate members.

#### **Recognize Member Anniversaries**

To identify members who have achieved significant membership "anniversaries," such as 5, 10 or 15 years of ASCE membership, just look at the Join Date field (column "AP") in your membership data. For example, a member who joined ASCE in 1999 had reached their 25th year of ASCE membership in 2024.

Send e-cards to members on their birthdays and membership anniversaries.

First, use your membership data to identify members' birthdays and/or membership anniversaries. Sort the data by the Birth Year field (column "X") to find upcoming birthdays. While none of the sites listed below are endorsed by ASCE, they have free e-cards and no pop-up ads:

- www.e-cards.com: e-cards with a global, educational or environmental twist
- www.greetings.yahoo.com: large selection of e-cards
- www.hallmark.com: large selection of e-cards in addition to for-fee greetings services
- www.1001postcards.com: e-postcards, including an extensive and diverse holiday selection
- www.regards.com: e-cards and e-invitations, allows you to track RSVPs
- www.evite.com: e-invitations, allows you to manage RSVPs, include maps and directions to events, collect payments online using Paypal

You might consider using free online services to invite members to meetings and events as well as track planned attendance.

#### Encourage Members to Apply for ASCE Fellow Grade

Would you like to have more Fellows in your Section or Branch? ASCE's Fellow grade is an acknowledgement of leadership and progressive achievement. Less than 4% of ASCE's members advance to the Fellow grade.

Applicants for the Fellow grade should provide the following:

- Completed Fellow application
- Nomination form completed by an authorized representative of an ASCE Organizational Entity (for example, Section or Branch President, Institute Board of Governors member, Technical Committee Chair, etc.)
- Copy of Professional Engineer or Professional Land Surveyor license (U.S. or international)
- Completed testimonial reference forms from three references (two must be from ASCE Fellows or higher grade of membership; the third may be from an ASCE Member or higher grade of membership)
- Copy of resume or CV

Here's a tip on how you can take the lead in encouraging your eligible Members to apply for this distinction. First, check your Section/Branch membership data to determine a listing of those who have held Member grade for at least 10 years and have a P.E. or P.L.S. Simply sort the database by Column "Y" – "Current Member Grade Date" – the column shows the date of election to ASCE Member grade. Then sort for those at the Member grade in the "Z" column. Any Member that has been at the Member grade for 10 years and has a P.E. or P.L.S. meets the minimum criteria for advancement to Fellow Grade. You will also see a "Y" in column "BA" – "Fellow Eligible".

Then contact these Members to notify them about their eligibility for Fellow grade. Review the

application details listed above, and let them know that the Section or Branch will be proud to <u>nominate</u> them.

Direct candidates to download all of the Fellow application documents and instructions at <u>www.asce.org/fellows</u> or request an emailed application by contacting <u>fellows@asce.org</u>.

For questions about the Fellow application process or guidelines, please contact the Fellow program manager at (800) 548-ASCE (2723) or via e-mail at <u>fellows@asce.org</u>.

#### Keep Life Members Involved

ASCE has over 20,000 Life Members, many of which are retired, and are willing to help mentor engineers at earlier career stages. Use the database to sort for Life (column "W") and/or Retired (column "M" Company Name. Members often list "retired" here) members to initiate contact with them (note the information in column "M" is voluntary and therefore not available for all members). In some cases you may find that these Life Members are former Section/Branch officers and may have participated in or on national committees. For additional information visit: https://www.asce.org/membership/life-member/

#### Establish or Reinvigorate Your Younger Member Group/Forum

Your Younger Member Group can be the strongest link to connecting with and retaining recently graduated students and new members. Use the "Birth Year" field (column "X") to identify members who are 35 years and younger, then engage these members in fun activities like cook-outs, kickball tournaments, professional sports events, Outreach programs and service projects as well as joining more technical civil engineering programs.

#### **Involve Local Companies and Agencies**

Sort the data based on your members' company (column "M") to determine how many members you have in a particular company or agency. Contact those members to hold a Section or Branch meeting on-site or invite the head of that company or agency to give a talk. Their participation is a potential source for new members and opens networking opportunities for your current Section/Branch and its members. ASCE offers a brochure to help establish these new avenues of communication with companies and agencies. To request more information, call (800) 548-ASCE (2723) or e-mail memapp@asce.org.

#### <u>Appendix B</u>

#### RULES FOR AMERICAN SOCIETY OF CIVIL ENGINEERS (ASCE) MEMBERSHIP DATABASE USE

✓ I understand that I am permitted to use this data for AUTHORIZED PURPOSES ONLY. This includes only: 1) official business of an ASCE entity; and 2) administration of member data as permitted under the terms of a signed contract or MOU with ASCE.

✓ I understand that I am NOT permitted to share any member data with any other person or entity, even including other volunteers or employees for my group/entity, for any reason.

✓ I agree to destroy any downloaded data that is more than thirty (30) days old.

✓ I agree not to share my username and password with any other person, for any reason.

✓ I agree that I am personally responsible for the security of my log-in information and any data that I download.

✓ I agree that any emails I send to multiple members will list the addresses in the blind carbon copy [Bcc] field to protect the privacy of the recipients.

✓ I agree that I am personally responsible for any breach, misuse, or violation of these rules arising from my use of data.

✓ If I am unsure whether my intended use of data is authorized, or if I have any other questions or concerns about these terms, I agree to contact <u>memapp@asce.org</u> at 1-800-548-2723, ext. 6201.

#### Appendix C

The Society's Bylaws identifies and describes membership as follows: *Membership*: No one may be a member of a Section or Branch unless already a member of the Society. Society members who request mailing address changes to APO numbers or who request other temporary changes in mailing address shall remain assigned to the respective Sections of their individual Addresses of Record unless and until specific requests are made by them for changes in their Addresses of Record.