QUICK START TO USE **ASCE Section Membership Data or Thrive/Informz**

What data source is best for my needs?	
Question/Need	**Answer**
I want to send an eNewsletter to my local section/branch/younger member group	Use Thrive/Informz
I want to send an event registration or meeting reminder to my local section/branch/younger member group	Use Thrive/Informz
I want to encourage members that haven't paid section dues to pay.	Use Section Membership Data
I want to generate a list of structural, geotechnical or other disciplines of professionals.	Use Section Membership Data
I want to contact only new members and/or recently advanced students	Use Section Membership Data
What is the quickest and simplest Section Membership Data solution?	Use Thrive/Informz. It is designed to be quick and easy to use, however the data available is limited. Data includes name and email address only.
What is the most comprehensive Section Membership Data solution?	Use Section Membership Data. It is designed to support local membership administration, growth, and member engagement strategies. Data includes 54 fields of Section Membership Data.

Get Started Now

Thrive/Informz	Section Membership Data
1. User Agreement QR Code	1. Send an email to memapp@asce.org with the following: • Your ASCE Member ID number or email address • What data is needed (Section and/or Branch and specific data for which you'd like access)
2. Review "Getting Started With Informz".	2. Review the Section Membership Data Handbook
3. Get Started!	

Thrive Informz or Section Membership Data additional information

Informz:

Used to communicate with members – Very limited data (name, email address)

EX: Newsletter, Event Registration

See: Getting Started with Informz

Section Membership Data:

Full listing (Name, Phone Number, Email Address, Mailing Address, Society dues paid year, Institute membership, Student Member Institute Name, New Member Flag, Life Year, etc.)

Identify Segments:

New Members: Join Date

Life Members: "Y" in Life Member Field

Fellow Eligible: "Y" in Fellow Eligible Field

New Fellow: Member Grade and Member Grade Date

Graduating Students: Expected Graduation Date

Younger Members: Birth Date

Unpaid Section Members: Last Section Dues Year Paid

Use Tips:

Welcome New Members

Retain current Members

Recognize new and involve current Life Members

Involve graduating Student Member seniors in local Younger Member Group or Section/Branch activities to retain them after graduation

Celebrate new P.E.s and Fellows

Encourage Members to apply for ASCE Fellow Grade

Establish or reinvigorate your Younger Member Group/Forum

Recognize Member anniversaries

How to Get Started:

1. **Designate a Section Membership Data account holder (or holders).** Multiple volunteers may serve as account holders for each Section and/or Branch. Each volunteer must request access individually.

2. **Contact ASCE at memapp@asce.org** to request access. Include the following information:

   - **Identification:** your ASCE Member ID number (or email address associated with your ASCE membership)

   - **Identify when their access to data should end.** This is typically one or two years.

   - **Data Select (location of data):** Name of Section(s)/Branch(es) for which you'd like access (multiple are okay)

   - **Type(s) of access (members may select multiple lists):**
     a) Full listing: a full, current listing of the members of your Section/Branch (note: a full Section listing also provides Branch designations)
     b) New/reinstated members: a listing of members who joined ASCE in an indicated month and were assigned to your Section/Branch (also includes those in your Section/Branch who have reinstated a prior ASCE membership in the indicated month)
     c) Student upgrades: a listing of members who have transferred from ASCE Student membership to Professional membership in the indicated month.
     d) Moved members: a listing of members who have moved from a different Section/Branch to yours in an indicated month.

3. **Obtain access:** Within a week, a representative from ASCE Headquarters will provide the requested data. Instructions will be provided.

ASCE
AMERICAN SOCIETY OF CIVIL ENGINEERS